

STALLIONS AND STUDS

A FREE digital directory . . .
for optimum exposure!



ROSEAKER
PERFORMANCE
HORSE STUD
THE CAICOS KID



Ads to suit all sized studs and budgets

■ **\$850**
Double page ad

■ **\$490**
Full page ad

■ **\$295**
Half page ad

■ **\$180**
Quarter page ad

■ **\$99**
Studs and Stallion listings

Business card sized ads include photo, stud/stallion name, breed, fees, brief description and contact details.

FRONT COVER PACKAGE
\$1000 includes half page ad
inside directory.

Rates for all ads include artwork designed by Hoofbeats, which can be used for your own social media promotions.

FREE PROMOTION:

FREE: Directory. The Hoofbeats 2020 Stallion Directory will be a FREE digital magazine. Available free for everyone in an easy-to-read format, which gives your stallion optimum exposure.

FREE: Links can be added to include your videos, pages and contact details, to enhance your stallion's promotion.

FREE: Editorial. Stud or stallion profile. Send details or chat to us about your stud or stallions, and include a photograph for the Stud News editorial.

(For quarter page ads or larger)

FREE: Artwork. The Hoofbeats team will provide professionally designed artwork for your stallion or stud ad. Free for you to use for your own social media promotions.

FREE: Australia wide promotion
The Directory will be featured on our facebook pages and websites during the breeding season, with a couple of stallions featured each week.

- Hoofbeats website
- Hoofbeats Facebook
- WA Show Scene Website
- WA Show Scene Facebook
- Talking Horses FM Radio
- Facebook advertising

DOESN'T HE DESERVE TO BE PRESENTED PROFESSIONALLY...

... with a breeding season promotion for less than the average service fee.

BOOKING DETAILS

Name

Postal address

Suburb..... State..... Post code

Phone (....)..... Mobile.....

Email

CREDIT CARD DETAILS Tick ad size required

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Name on cardCVC □□□

Expiry dateSignature

**CONTACT
HOOFBEATS
TO DISCUSS
YOUR NEEDS**

For bookings and information contact us at Hoofbeats NOW to ensure your stallion is included:
graphics@hoofbeats.com.au
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www.hoofbeats.com.au