

## 2010 NATIONAL Advertising Rates

COLOUR						
Dble Page	Full	Half	Third	Quarter	Sixth	Twelfth
\$1680	\$885	\$530	\$415	\$295	\$225	\$120
Back Cover		\$1060				
Inside Covers		\$980				

BLACK AND WHITE						
Full	Half	Third	Quarter	Sixth	Eighth	Twelfth
\$450	\$310	\$250	\$190	\$135	\$120	\$75
Business Cards		\$40 (Black & White)		\$65 (Colour)		

- 10% Loading for specified positions and to guarantee a right hand page
- All prices include GST and in \$AUD
- 10% discount for contract booking (6 issues) (Eighth or larger)
- Inserts: Please enquire for pricing on insertions and deadlines

## DEADLINE DATES 2010

### Booking Deadlines:

Issue	Deadline	Issue	Deadline
Feb/Mar	6 <sup>th</sup> January	Aug/Sept	25 <sup>th</sup> June
Apr/May	26 <sup>th</sup> February	Oct/Nov	25 <sup>th</sup> August
June/July	30 <sup>th</sup> April	Dec/Jan	28 <sup>th</sup> October

### Artwork Deadlines:

Issue	Deadline	Issue	Deadline
Feb/Mar	8 <sup>th</sup> January	Aug/Sept	1 <sup>st</sup> July
Apr/May	2 <sup>nd</sup> March	Oct/Nov	1 <sup>st</sup> September
June/July	4 <sup>th</sup> May	Dec/Jan	2 <sup>nd</sup> November

- **Pre-payment is required for all new/casual advertisers.**
- If material is not supplied by the Artwork deadline, the Publisher reserves the right to repeat the most recent material.
- Payment is required 14 days from publication date for all accounts advertisers.
- **Cancellations 5 days after the Artwork deadline will incur full costs.**